



Inn at Laurel Point Renewal of One of Victoria's Favourite Hotels Complete

196 Guest Rooms, Studios and Suites - Victoria's Modern Classic Hotel

VICTORIA, BC – February 20, 2020 - Inn at Laurel Point celebrates their official reopening following a stunning transformation. The multimillion-dollar renewal project including lobby, Aura Waterfront Restaurant + Patio, meeting and event space, and gardens, celebrates both the history and natural beauty of this award-winning property, bringing it into a new era of modern luxury.

This renewal project completes the vision of Inn at Laurel Point's founders, the late Paul and Artie Arsens. "It's an absolute joy and honour to fulfill the Arsens' dream and realize the vision of renowned architect Arthur Erickson, and designer Robert Ledingham, from over 30 years ago," says Ian Powell, Managing Director of Inn at Laurel Point. "We've taken an architecturally stunning waterfront building and completed the vision with classic modern touches and we're ready for the world to see it."

Architect John Graham, who was part of the original Arthur Erickson project oversaw the Inn at Laurel Point's renewal. Doubling in size, the new lobby features floor to ceiling windows and contemporary fireplace. The lobby also features a new 'grab & go' that will be stocked with treats prepared by the Inn's award-winning culinary team.

The entire transformation infuses modern, warm, relaxed and a serene design inspired by the area's natural beauty. "We can't wait to see the look on people's faces when they arrive at the new lobby and feel as though they're on the prow of a ship right in the inner harbour," says Graham.

Recently unveiled to guests, the renewal's first phase, Aura Waterfront Restaurant + Patio has received rave reviews. With a revitalized interior and an innovative menu unique to Victoria's hotel restaurant scene, this iconic waterfront restaurant boasts stunning panoramic views of Victoria's Inner Harbour. Restaurant Chef Austin Lu and the talented culinary team created a globally inspired small plates menu that offers guests a variety of bold flavours. "Offering our guests, a unique dining experience that combines farm-direct ingredients with international flavours is what it's all about," says Lu. "Small plates are perfect, since it means they can try many dishes and experience a variety of flavours. We want guests to feel like they've had some truly unique - curious and excited to try more".

With the renewal of Inn at Laurel Point complete, the hotel is once again poised to welcome the world.

ROOMS & SUITES

Since its origins in the 1970s when founders and original owners Paul and Artie Arsens, purchased the property and Laurel Wing from Delta Hotels, through to the Erickson Wing expansion in 1989, and until today's 2019 renewal, the Inn at Laurel Point has remained one of downtown Victoria's best hotels.

The Inn's two wings balance clean, classic design elements with a modern style that instill a sense of tranquility from the moment they arrive to long after they have left. Rooms feature duvets, luxurious bath robes, complimentary coffee and tea, personal safe, mini-fridge, on-demand movies, free local and toll-free calls. Complimentary high speed wireless internet in each room allows guests to connect with ease.

This 196 room downtown hotel offers travellers a choice between 128 guest rooms, 51 studios, 17 suites and one 1,106 - square-foot panoramic penthouse suite.

The Arsens collected art and had a passion for local and especially First Nations and Pacific Rim inspired works and artifacts. The Inn has continued to add pieces to the collection and recently designated this significant body as the **Arsens Collection**.

Bring your four-legged family member too! As a [pet friendly](#) hotel, Fido or Fluffy will enjoy all the creature comforts: a doggie bed, bowls, a walking map and inn-made welcome doggie cookies. These creature comforts are available for a fee of \$30 CAD per night to a maximum of \$90 CAD per every 7 nights.

Laurel Wing Guestrooms

The Laurel Wing, the Inn's original, offers 135 rooms and suites that blend cozy traditional style with comfy practicality. Rooms feature shoji-style doors, Aveda bath products and classic black-and-white stills of the serene garden. In fact, hints of Asian flair can be found throughout the hotel. Blue accents and dark furnishings contrast crisp white linens and light woods to make each room feel like an indoor extension of the garden, rocky point, blue sky, and ocean water lying just beyond the big, bright windows and standing balcony. Ideal for the solo traveller or dynamic duo, a young couple, or a small family, the Laurel Wing's rooms deliver a luxurious night's rest.

Hospitality Suite (1) is great for entertaining. A large living room area with a couch, club chairs and coffee table, make it perfect for families or friends travelling together. Features also include a wet bar with microwave, dining table with chairs, wine fridge and small fridge. And if that's not enough, this spacious suite offers a private bedroom with a king bed two small step-out balconies overlook the Inner Harbour and the park peninsula surrounding the Inn.

Erickson Wing Studios

The Erickson Wing, completed in 1989, offers 43 spacious studios that make for a serene getaway just a stone's throw from the city centre's hustle and bustle. Zenful touches, earthy tones, and a sleek, yet welcoming design invite you into your room, rousing a deep sense of rejuvenation. Featuring all of the amenities of a modern luxury hotel room, it is the large balconies and sweeping harbour views that make them unique to the city. Rose-coloured floor-to-ceiling marble makes the large bathrooms, complete with deep soaker tubs, L'Occitane en Provence bath products and sumptuous robes feel palatial. These rooms are perfect for kicking off a wedding celebration or

honeymoon, recovering from an executive board meeting, enjoying a well deserved vacation, or commemorating any special occasion in between.

In addition to its guest rooms, the Erickson Wing features 12 well-appointed suites, boasting a variety of styles including expansive terraces, huge two person Jacuzzi tubs or a spectacular two-level panoramic penthouse.

Bedroom Suites (5) are luxuriously spacious with a bright king-size bedroom and separate living area that has a queen-size hide-a-bed, dining table for two and all the comforts & stylings of Erickson Wing Studios.

Terrace Bedroom Suites (4) overlook the garden and offer sprawling views of Victoria's outer harbour. These suites offer expansive private balconies with seating and feature a separate living area and hide-a-bed.

Executive Suite (1) is one of a kind and has a huge wrap-around balcony with seating and views of both the inner and outer harbour. The separate sleeping and living spaces with wet bar and dining area for 4, makes the Executive Suite a unique meeting space, intimate reception venue or the perfect spot to decompress.

Dream Suite (1), on the 6th floor, overlooks the garden and outer harbour. The suite's double jacuzzi offers the best views of Victoria's harbour, making it the most unique suite in the city. Enjoy a sunset on the wistful terrace balcony or curl up in the separate earth toned living room.

Arsens Suite (1) is named after the Inn's founders, Paul and Artie Arsens. This two-level panoramic penthouse suite redefines luxury. The main floor features a powder room, wet bar, ample living space, dining area for 4 and a balcony that overlooks Victoria's outer harbour. Take the spiral staircase up to the second floor where the king-size bedroom and wrap-around balcony with panoramic downtown Victoria views await.

HEALTH & WELLNESS

The Inn is proud to offer its guests a smoke free stay and the property is entirely non-smoking.

The pool and fitness studio has everything guests need for a good workout. The brightly lit, glass encased **Pool** is adjacent to an outdoor sundeck and gardens. Next door, you'll find the **Fitness Studio** equipped with cardio machines, free weights, and a space that's big enough for dynamic burpees, sun salutations or yin yoga poses. Most guests, however, venture outdoors to enjoy Victoria's temperate climate. Maximizing a workout with sightseeing can't be avoided. The Laurel Point peninsula park surrounding the Inn is a great place to go for a walk or run, with epic views of Victoria's inner and outer harbours with bonus sea breeze to cool you off!.

DINING

Our talented team of incredible chefs create a culinary experience that leaves guests so much more than satisfied. From the hardcore foodies to the pickiest of eaters, our team works hard to ensure that every meal served at the Inn is lick-your-plate-clean good.

Aura Waterfront Restaurant + Patio re-opened with a revitalized interior and globally-inspired small plates menu unique to the city's hotel restaurant scene. Our award-winning Chefs' creative menu design combines local, farm-direct ingredients with international flavours on shareable plates designed to inspire conversation. With our curated wine list, unique cocktails and craft beer focused on local producers, there's always something new to discover at Aura.

Whether it's a breakfast, brunch, lunch, or dinner buffet, a themed break with sweet and savoury snacks, a sit-down served meal, or a full-blown reception, we'll make you love food more than you thought you could.

Classic dishes served with Pacific Rim-inspired twists will delight the senses and for those who can't tear themselves away from their room, our **Inn-room dining** services mean a friendly staff member will deliver the same great menus.

MEET & CELEBRATE

Ideal for groups and events of all sizes, the property also features more than 10,000-square-feet of fully equipped indoor and outdoor meeting and event space. The Inn's conference rooms range in capacity from 2 to 200 guests. With plenty of natural light and fresh ocean air, the Inn's one-of-a-kind meeting areas accommodate annual galas or conferences, monthly corporate meetings, once-in-a-lifetime wedding receptions, and anything else you might need a meeting venue for. The Inn's Renewal Project added three new meeting rooms (**Hunt, MacKenzie & Martin**) to the existing 12. Inspired by the **Arsens Collection**, most of the meeting rooms are named after artists whose work makes up the collection.

Inn at Laurel Point is Victoria's wedding destination. Offering unique **wedding packages** (Iconic, Lux & I Do for Two) for large or small weddings, couples choose whether to say "I do" in the garden, by the water, or overlooking the city's harbours. An award-winning wedding venue, the Inn received a Vancouver Island Wedding Award in 2018 and was named a Professional BC Wedding Award finalist.

MINDFUL CONSERVATION

As a **social enterprise**, Inn at Laurel Point is dedicated to making improvements to the hotel that prioritize social, environmental, and financial well-being in our community. Independently owned and operated by a local trust that was founded by Artie Arsens in 2008, the Inn continues to uphold the legacy and vision that she and Paul spent a lifetime building. We give back to our employees and our community wherever we can, carrying on their tradition.

Over a decade ago (2008), the Inn became **BC's first carbon-neutral hotel** and we're still committed to finding sustainable ways of operating the hotel that reduce our impact on the planet, while still

providing the services you'd expect in a luxury hotel. We maintain a 5 green key rating with Green Key Global - the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry.

With hotel profits being spent on maintaining and improving the hotel through better, greener operating practices, career development and investment in our colleagues' health and wellness, and hosting regular charity events that give back to the greater Victoria community, we're proud to look after our home away from home just as much as we look after our guests.

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